

.....Those roles include:

- CEO of Yellow Brick Road, formerly Supporting Families in Mental Illness NZ.
- CEO Cure Kids, advancing children's health research in NZ and internationally
- Board member of Spectrum Care Trust Board, residential care provider for people with disabilities.
- CEO of Hospitality New Zealand, providing guidance and advocacy to 3000+ members.  
and numerous other roles spanning across communications, media, marketing advertising and publishing.

Vicki's accomplishments are many and significant, she was a finalist in NZ Woman of Influence for her work with Cure Kids in recognition of her significant contribution in children's health research in NZ and Fiji.

The World Cardiology Congress invited her as a speaker at the Rheumatic Heart Disease forum. In addition, Vicki travelled with the NZ Government / MFAT Ministry of Foreign Affairs and Trade as part of the delegation at the USA/NZ Pacific partnership Forum in Washington.

Her many achievements, like her various roles, range across the spectrum from major multi-million dollar fundraising, Red Nose Day for Cure Kids, and building a house at the Koroipitu Village in Lautoka where she actually got on the tools and built a house with her volunteer family and friends.

Vicki is a member of the Institute of Directors and has held numerous board positions in a variety of sectors including provincial rugby boards, The NZ Standards Approval board, school boards, charity boards, various advisory boards.

When meeting Vicki it only takes an instant to be caught up in her joie de vivre, in her hands on approach and her determination and drive to change the sector. Her focus for the Trust, is the benefit of the elderly.

A favourite mantra is "Have fun in your attitude and integrity in your actions".  
How well this suits Vicki Lee.

When asked why she was attracted to the organisation and what was her focus for the future of Napier District Masonic Trust, Vicki explained that "the Napier Masonic Trust has a rich history in supporting the elderly and the community and the future looks bright. I felt I had some skills that might just be able to help them with their growth agenda.

To that end, my vision is not to reinvent the wheel but more to take the learnings from our history and bring a new focused growth strategy into the organisation.

This has involved undergoing a vital piece of strategic work around the Brand, our Values, and our Offerings to ensure we can continue to offer the best tailored support to the growing number of elderly in Napier.

There is a tsunami of elderly coming our way throughout New Zealand and more

importantly our little patch being - Napier. I want the Trust to be in the best shape possible to cater for that growing need and to that end, have undertaken an important piece of strategic work to focus us on the massive task at hand including looking at current and future revenue streams.

The Trust offers a diverse range of support, from our rental village accommodation, independent living villages, our Taradale rest home care, and continuing care in our hospital, Elmwood dementia memory care home and hospital in Napier -not to mention our scholarships programme for staff and high school students.

Vicki says "there's a lot to do and I'm privileged to lead the team into this exciting growth phase"